

From: [Lisa Thompson](#)
To: [Regulatory Comments](#)
Cc: [Jessica Emert](#)
Subject: Lisa Thompson Comments on Notice of Proposed Rulemaking Regarding Accuracy of Advertising
Date: Friday, October 13, 2017 5:23:48 PM

Please accept this comment on the proposed rulemaking regarding accuracy of advertising.

ORNL Federal Credit Union supports the addition of a fourth option for the official advertising statement and the expansion of current exemptions regarding radio and television advertisements. Changing the requirements for radio and television from 15 seconds to 30 seconds provides credit unions the opportunity to share more information related to products and services during limited air time.

We appreciate the opportunity to comment on this proposal.

Respectively,

Lisa Thompson

VP Enterprise Risk Management



ORNL Federal Credit Union
t: 865.425.2736 | m: 865.203.5080 | tf: 800.676.5328 (ext. 2736)
<https://www.ornlfcu.com>

Disclaimer

Both the individual sending this e-mail and intend that this electronic message be used exclusively by the individual or entity to which it is intended to be addressed. This message may contain information that is privileged, confidential and thereby exempt and protected from unauthorized disclosure under applicable law. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering the message to the intended recipient, be aware that any disclosure, dissemination, distribution or copying of this communication, or the use of its contents, is not authorized and is strictly prohibited. If you have received this communication and are not the intended recipient, please notify the sender immediately and permanently delete the original message from your e-mail system.

This email has been scanned for viruses and malware, and may have been automatically archived by **Mimecast Ltd**, an innovator in Software as a Service (SaaS) for business. Providing a **safer** and **more useful** place for your human generated data. Specializing in; Security, archiving and compliance. To find out more [Click Here](#).