



PARTNER PROFILE

AssetPlatform.org

Category: Non-Profit

Organization Name: AssetPlatform — Aspen Institute

Target Credit

Union Participants: Low-income designated (LID) or CDFI credit unions.

Program Objective: AssetPlatform.org is a resource for staff at nonprofit organizations and agencies that provide financial education, coaching and asset development services. The AssetPlatform provides online tools, products and services, including training, calculators, assessment tools, consumer-friendly financial products and links to experts.

**Eligibility
Requirements:**

Credit unions that offer the following products and services may be considered for listing on the AssetPlatform Financial Products Locator - Credit Unions:

- Alternative payday loans
- Microconsumer loans
- Credit builder loans
- Small –dollar or small-investment CDs
- Secured credit cards

Program Features: An AssetPlatform.org user can readily find the product or products they are looking for and this locator will identify credit unions within a 10-mile radius that provide the products listed above.

Program Materials: 1. AssetPlatform Financial Products Locator - Credit Unions: [click here](#).
2. Credit Union 101 Webinar: <http://assetplatform.org/uploadedfiles/Webinars/CreditUnions101/lib/playback.html>

Contact: Website: www.AssetPlatform.org

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