



## NCUA Media Release

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# Office of Small Credit Union Initiatives Posts Second Free Video

## ***Credit Union Officials Highlight Direct Assistance from Economic Development Specialists***

**ALEXANDRIA, Va. (March 7, 2012)** – Small credit unions interested in accessing free consultants may now view the second video posted by the National Credit Union Administration’s (NCUA) Office of Small Credit Union Initiatives (OSCUI). NCUA provides the free videos on the agency’s “You Tube” channel and DVDs.

“While the first video in this series provided an introduction, this second video demonstrates how our staff succeeds in helping small credit unions survive,” said NCUA Board Chairman Debbie Matz. “This new video highlights OSCUI’s Direct Assistance program and the critical role our Economic Development Specialists (EDS) play in overcoming challenges facing small credit unions. Our EDS team provides selected small credit unions with valuable yet free expert consulting services.”

NCUA Board Member Michael Fryzel opens the video by describing the interrelationship between the mission and goals of NCUA and the purpose of OSCUI. The office concentrates on four programs:

- Training,
- Loans and Grants,
- Partnership and Outreach, and
- Direct Assistance.

OSCUI Director Bill Myers reviews the Direct Assistance program and the role of EDS staff. The program covers many facets of operational and strategic management concerns.

Credit union officials share their experiences with EDS consultants whose work has directly benefited their credit unions.

To access the videos on NCUA’s YouTube channel, [click here](#).

To request a free DVD, email [OSCUIMail@ncua.gov](mailto:OSCUIMail@ncua.gov)

*NCUA is the independent federal agency created by the U.S. Congress to regulate, charter, and supervise federal credit unions. With the backing of the full faith and credit of the U.S. Government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of nearly 92 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.*

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