



## NCUA Media Release

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# NCUA Unveils Free “CU Locator” App for iPhone and Android Users

ALEXANDRIA, Va. (March 2, 2012) – The National Credit Union Administration (NCUA) announced today the availability of a free mobile application—CU Locator—for consumers. Available for the iPhone, the iPod touch, and Android devices, the app puts finding the nearest credit union location at consumers’ fingertips.

“More and more consumers, and especially younger people, are increasingly getting their information from social media outlets and demanding mobile banking services. The CU Locator app is just the latest example of how NCUA is connecting credit unions with younger audiences,” said NCUA Board Chairman Debbie Matz. “NCUA actively uses social media platforms like Facebook, Twitter, and YouTube and state-of-the-art technology like the CU Locator app to reach younger people. I encourage all credit unions to link to NCUA’s CU Locator to help consumers get access to credit union information when on the run.”

Designed to provide users with intuitive access to credit union information, the CU Locator app uses GPS technology to determine the closest credit union branches to a user’s current location. CU Locator app users can view results on a robust map or in a list that displays the nearest branch address, telephone number, branch hours of operation, webpage information, and driving directions. The app also allows users to connect with NCUA’s website, social media sites, and subscribe to the agency’s email alerts issued via NCUA Express.

The free CU Locator mobile application is available for download from [iTunes](#) or the [Android Market](#).

*NCUA is the independent federal agency created by the U.S. Congress to regulate, charter, and supervise federal credit unions. With the backing of the full faith and credit of the U.S. Government, NCUA operates and manages the National Credit Union Share Insurance Fund, insuring the deposits of nearly 92 million account holders in all federal credit unions and the overwhelming majority of state-chartered credit unions.*

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